

*A brochure for Aspen Networks, a Silicon Valley company that designs and manufactures Internet routers.*

## **Traffic Control for the Internet—Why Connect Without It?**

### **Always a Wide Open Road to the Internet with the Aspen 365.**

Your high-speed internet connection is your business Autobahn, carrying messages, data, video and voice—allowing you to connect with your clients, vendors and co-workers. You need your connection to the internet up and running 100% of the time—downtime just isn't acceptable in today's marketplace. Aspen Networks ensures that your network will be there when you need it most, day and night, 365 days a year. With built-in monitoring of multiple WAN links and *sub-second* detection of ISP failures (patent pending), the Aspen 365 automatically directs your internet traffic to the best available route optimizing your connections. It's like having GPS connected to your company's network. If your DSL goes down, the Aspen 365 will automatically shift traffic to your T1 line. So, whether you're running mission critical applications around the clock or disaster-proofing your enterprise, the Aspen 365 provides you with continuous network service and reliable application delivery.

### **What's the Best Route to Avoid Internet Traffic? Let the Aspen 365 Decide.**

Establishing redundant ISP links to protect your network against outages was a smart move. But those links could be doing even more work for you with the addition of the Aspen 365 which load-balances traffic across multiple links for more efficient use of bandwidth and improved application performance. Why keep your DSL or cable modem on standby, using it only when your T1 line is down? Why not put all those links to work for you all the time? Imagine you are running voice and data at the same time, the Aspen 365 will select the best route for each application insuring that you're optimizing all traffic flows based on application, available bit rate, best path and cost. And all this happens automatically, so you can do your work instead of worrying about your internet connection.

### **You've Got VoIP! Now Fastrack It!**

You've got VoIP. You know how important reliable voice connectivity is for your business. You need your voice lines up and crystal clear all the time. But, VoIP requires predictable bandwidth just like traditional telephony requires dial-tone. With the Aspen 365, you can ensure that voice traffic is always given top priority on the network. Whenever voice is detected, the Aspen 365 will move all data traffic to other available links, so that large data transfers will not degrade the voice quality. And in the event of a link failure, both voice and data traffic are placed on the "next best" routes.